



COMPANY PROFILE

**Digital growth,
built with intent.**

DIGITAL MARKETING • WEB • BRANDING

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A digital partner for ambitious brands

Cliqsan brings digital marketing, web experiences and brand identity together to help businesses reach the right people and grow online.

From the first campaign to a complete digital presence, we build practical solutions around each business goal.

6

YEARS OF EXPERIENCE

**A connected team for
marketing, websites and
brand building.**

Experience that earns trust

A growing portfolio built across digital marketing, web projects and brand work.

6

Years of experience

2,000+

Projects completed

98%

Client retention

The numbers reflect a focus on lasting client relationships and consistent delivery.

One partner across your digital presence

Cliqsan connects marketing, website and brand services to support businesses at every stage of their online growth.

01	Paid advertising	Facebook, Google and TikTok ads
02	Lead generation	Landing pages built around a clear action
03	Website design	WordPress website design
04	Domain & hosting	Domain and hosting services
05	Branding	Brand identity and visual consistency

Facebook Ads

Reach defined audiences and give your offers a clear path from discovery to action.

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|----|------------------------------|---|
| 01 | Campaign planning | Set campaign objectives and structure activity around the outcome you want. |
| 02 | Audience and creative | Shape audience targeting and ad messaging to fit your offer and customer. |
| 03 | Review and refinement | Use campaign performance to guide practical improvements over time. |

Google Ads

Connect with people actively searching for products or services like yours.

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| 01 | Search visibility | Build campaigns around relevant searches and the intent behind them. |
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| 02 | Campaign structure | Organize keywords, ad groups and messaging around your business priorities. |
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| 03 | Ongoing optimization | Review results and adjust targeting, creative and spend direction as needed. |
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TikTok Ads

Put your brand in front of TikTok audiences with advertising designed for the platform.

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| 01 | Creative direction | Develop ad concepts and messaging suited to short-form video. |
| 02 | Audience reach | Plan campaigns around the audience and response you want to reach. |
| 03 | Performance learning | Review campaign signals and use them to improve the next iteration. |

Landing pages that move visitors to act

A focused landing page gives each campaign a clear destination and makes the next step easy to understand.

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| 01 | Clear offer | Present the service or promotion in a direct, easy-to-scan way. |
| 02 | Conversion path | Guide visitors toward an enquiry, sign-up or other agreed action. |
| 03 | Campaign alignment | Keep page messaging consistent with the ad or source that brought people there. |

WordPress websites

Create a professional online home for your business with a WordPress website designed around your content and goals.

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| 01 | Structure and content | Organize key information so visitors can find what they need. |
| 02 | Visual design | Apply a consistent look that reflects your business identity. |
| 03 | WordPress build | Develop the approved design as a website using WordPress. |

Domain & hosting

Set up the core services that make a business website accessible online.

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| 01 | Domain | Help connect your chosen web address to your digital presence. |
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| 02 | Hosting | Provide hosting services for your website. |
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| 03 | Setup coordination | Bring domain and hosting setup together with your web project. |
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Branding

Create a consistent identity that helps customers recognize and remember your business.

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| 01 | Brand direction | Clarify the character and visual direction for your brand. |
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| 02 | Visual identity | Develop identity elements that give your business a distinctive look. |
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| 03 | Consistent use | Carry the identity across your digital touchpoints. |
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A clear path from brief to launch

01

Understand

We learn about your business, audience and goals.

02

Plan

We recommend the right mix of marketing, web and brand work.

03

Build

We create and launch the agreed solution.

04

Improve

We review the work and identify useful next steps.

One partner across the customer journey — from first impression to conversion.

**Built on experience.
Measured in trust.**

6

Years of experience

2,000+

Projects completed

98%

Client retention

LET'S BUILD YOUR NEXT DIGITAL CHAPTER

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